

## Bruu joins Wayside Fence as director of marketing

BAY SHORE, N.Y. – Wayside Fence Company, a national fence manufacturer and wholesaler, announced that it has hired Alyson Bruu as its new director of marketing.

“We are excited to bring Alyson on board,” said Sal Militello, general manager of Wayside Fence Company. “We are positioned for strong growth, and Alyson’s depth of experience in strategic marketing, advertising, P.R. and social media will help us meet our multitude of goals.”

Bruu brings with her an entrepreneurial spirit, having owned several successful businesses, including a multiple award-winning strategic

marketing firm, December Marketing, and Liv’n Out Loud! clothing company, a line of inspirational women’s clothing which was featured on Good Morning America.



**Alyson Bruu**

With locations in Bay Shore, N.Y. and Newington, Conn., Wayside Fence Company has been manufacturing and distributing fence, landscape and garden products for over 50 years.

For information about Wayside Fence Company and its products, call 800-847-7789, e-mail [Alyson@waysidefence.com](mailto:Alyson@waysidefence.com) or visit [www.waysidefence.com](http://www.waysidefence.com).